

If you made an online purchase with Claire’s between April 7, 2020 and June 12, 2020 using a credit, debit, or other payment card, you may be eligible for a payment from a class action settlement.

A court authorized this notice. This is not a solicitation from a lawyer.

A Settlement has been reached with Claire’s Stores, Inc., Claire’s Boutiques, Inc., and CBI Distributing Corp. (collectively “Claire’s” or “Defendants”), in a class action lawsuit about a data security incident that occurred between April 7, 2020 and June 12, 2020.

During the Data Incident, Claire’s suffered a cyberattack on its eCommerce platform that accepts payment cards (the “Data Incident”). The Data Incident potentially resulted in unauthorized access to customer payment card data, including first and last names, shipping addresses, billing addresses, credit or debit card numbers including expiration dates and card verification values, and/or bank account numbers. Subsequently, a class action lawsuit was filed asserting claims against Claire’s relating to the Data Incident.

The Settlement includes all persons residing in the United States who used a credit, debit or other payment card to make an online purchase with Claire’s between April 7, 2020 and June 12, 2020.

The Settlement also provides for a complimentary one-year membership of Experian’s® IdentityWorksSM. **Settlement Class Members do not need to file a claim to take advantage of this membership.**

The Settlement also provides payments to people who submit valid claims for out-of-pocket expenses and charges that were incurred and plausibly arose from the Data Incident, and for other extraordinary unreimbursed monetary losses.

Your legal rights are affected even if you do nothing. Read this Notice carefully.

YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT	
Submit a Claim	The only way to get a payment. You must submit a claim by September 24, 2022.
Ask to be Excluded	Get no payment. This is the only option that allows you to sue Claire’s over the claims resolved by this Settlement. You must exclude yourself by August 25, 2022.
Object	If you do not ask to be excluded, you may write to the Court about why you do not like the Settlement. You must object by August 25, 2022.
Do Nothing	Get no payment. Give up rights.

These rights and options – **and the deadlines to exercise them** – are explained in this notice.

The Court in charge of this case still has to decide whether to grant final approval of the Settlement. Payments will only be made after the Court grants final approval of the Settlement and after any appeals are resolved.

Questions? Call 1-866-742-4955 or visit www.cyberattacklitsettlement.com

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BASIC INFORMATION

1. Why was this Notice issued?

The Court authorized this notice because you have a right to know about the proposed Settlement in this class action lawsuit and about all of your options before the Court decides whether to give “final approval” to the Settlement. This notice explains the legal rights and options that you may exercise before the Court decides whether to approve the Settlement.

Judge Andrea R. Wood of the United States District Court for the Northern District of Illinois (Eastern Division) is overseeing this case. The case is known as *Rossi et. al. v. Claire’s Stores, Inc. et. al.*, Case No. 1:20-cv-05090. The persons who sued are called the Plaintiffs. Claire’s Stores, Inc., Claire’s Boutiques, Inc., and CBI Distributing Corp. (collectively “Claire’s”), are called the Defendants.

2. What is this lawsuit about?

The lawsuit is a proposed class action lawsuit brought on behalf of U.S. residents whose Personal Information may have been accessed and/or compromised by unauthorized individuals as part of the Data Incident. The Data Incident resulted in the potential exposure of payment card data of customers who used a credit or debit card to make a purchase from the Claire’s website. The potentially-exposed information may include customers’ names, billing and shipping addresses, payment card numbers, CVV security codes, and credit card expiration dates.

The lawsuit claims that Claire’s was responsible for the Data Incident and asserts claims such as: violations of the Pennsylvania, Tennessee, and similar state consumer protection statutes; violations of the Tennessee Consumer Information Release Act; violation of the Georgia Security Breach Notification Act; and violation of state common laws of negligence, breach of implied contract, and unjust enrichment. The lawsuit seeks compensation for people who had out-of-pocket expenses, fraudulent charges, lost time spent dealing with fraudulent charges or card replacement issues, or unreimbursed extraordinary monetary losses as a result of the Data Incident.

Claire’s denies all of the Plaintiffs’ claims and maintains that it did not do anything wrong.

3. Why is this lawsuit a class action?

In a class action, one or more people called “Representative Plaintiffs” sue on behalf of all people who have similar claims. All of these people together are the “Class” or “Class Members.” In this case, the Representative Plaintiffs are Julia Rossi, Delilah Parker, and Kelvin Holmes. One court resolves the issues for all Class Members, except for those who exclude themselves from the Class and this Settlement.

4. Why is there a Settlement?

By agreeing to settle, both sides avoid the cost and risk of a trial, and people who submit valid claims will get compensation. The Representative Plaintiffs and their attorneys believe the Settlement is fair, reasonable, and adequate and, thus, best for the Class and its members. The Settlement does NOT mean that Claire’s did anything wrong.

Questions? Call 1-866-742-4955 or visit www.cyberattacklitsettlement.com

WHO IS IN THE SETTLEMENT?

5. How do I know if I am included in the Settlement?

You are included in the Settlement Class if you reside in the United States and used a credit, debit or other payment card to make an online purchase with Claire's between April 7, 2020 through June 12, 2020, and you had out-of-pocket expenses, fraudulent charges, lost time spent dealing with fraudulent charges or card replacement issues, or unreimbursed extraordinary monetary losses as a result of the Claire's Data Incident. Your online purchase must have been made between April 7, 2020 and June 12, 2020.

Specifically excluded from the Settlement Class are: (i) Claire's and its officers and directors; (ii) all Settlement Class Members who timely and validly request exclusion from the Settlement Class; (iii) the Judge assigned to evaluate the fairness of this settlement; (iv) the attorneys representing the Parties in the Litigation; (v) banks and other entities that issued payment cards which were utilized at Claire's during the Data Incident; and (vi) any other Person found by a court of competent jurisdiction to be guilty under criminal law of initiating, causing, aiding, or abetting the criminal activity occurrence of the Data Incident or who pleads *nolo contendere* (a no-contest plea, while not technically a guilty plea, has the same immediate effect as a guilty plea and is often offered as part of a plea bargain) to any such charge.

6. What if I am not sure whether I am included in the Settlement?

If you are not sure whether you are included in the Settlement, you may call 1-866-742-4955 with questions or visit www.cyberattacklitsettlement.com. You may also write with questions to Claire's Settlement, c/o Claims Administrator, PO Box 59479, Philadelphia, PA 19102-9479. Please do not contact the Court with questions.

THE SETTLEMENT BENEFITS

7. What does the Settlement provide?

The Settlement provides for one year of complimentary identity protection services. Every Class member will receive, in the Class notice, a link and a redeemable code to directly obtain a complimentary one-year membership of Experian's® IdentityWorksSM in accordance with Experian's® capabilities in the ordinary course. Class Members' enrollment in this one-year membership is available after the Effective Date of the settlement, and is not dependent on submission of a Claim Form for the other available Settlement relief.

The Settlement will also provide payments to people who submit valid claims.

There are two types of payments that are available:

- (1) Expense Reimbursement (Question 8) and

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(2) Extraordinary Expense Reimbursement (Question 9).

You may submit a claim for either or both types of payments. You must also provide proof of your class membership in the form of either: (1) the unique identifier provided in the notice you received by postcard or email; or (2) the last four digits of the number associated with the credit or debit card you claim to have used in connection with your online purchase with Claire's during the Data Incident; or (3) a document or documents reflecting your use of a payment card in connection with a Claire's online purchase during the Data Incident, which could include, for example, a receipt from Claire's reflecting payment by a payment card, a payment card statement or bill, or notification from a bank or financial institution stating that the payment card was compromised during the Data Incident. In order to claim each type of payment, you must provide related documentation with the Claim Form.

Total reimbursement under this Settlement is subject to an aggregate cap of \$350,000 for all claims.

As part of the Settlement, Claire's has also committed to establish and maintain security enhancements.

8. What payments are available for Expense Reimbursement?

Class Members are eligible to receive reimbursement of up to \$250 (in total) for out-of-pocket expenses resulting from the Data Incident such as:

- card replacement fees;
- late fees;
- overlimit or overdraft fees;
- interest;
- other bank or credit card fees;
- postage;
- mileage;
- incidental expenses resulting from lack of access to a payment card or account;
- up to \$50 in costs associated with obtaining credit monitoring and identity theft protection (if purchased between March 7, 2020 and [Claims Deadline], with reasonable documentation and an affirmative statement that it was purchased primarily because of the Data Incident, and with proof of purchase);
- reimbursement of up to three (3) hours of documented lost time (at \$19 per hour) spent dealing with replacement card issues or in reversing fraudulent charges (only if at least one full hour was spent and if it can be documented with reasonable specificity); and
- an additional \$19 payment for each credit or debit card on which documented fraudulent charges were incurred that were later reimbursed.

9. What payments are available for Extraordinary Expense Reimbursement?

Class Members who had other extraordinary unreimbursed monetary losses because of payment card information compromised as part of the Data Incident are eligible to make a claim for reimbursement of up to \$3,000. As part of the claim, the Class Member must show that:

- (1) it is an actual, documented, and unreimbursed monetary loss;

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- (2) the loss was more likely than not caused by the Data Incident;
- (3) the loss occurred during the time period from April 7, 2020 through and including the end of the Claims Deadline;
- (4) the loss is not already covered by one or more of the categories in Question 8; and
- (5) a reasonable effort was made to avoid or seek reimbursement for the loss (including exhaustion of all available credit monitoring insurance and identity theft insurance).

More details are provided in the Settlement Agreement, which is available at www.cyberattacklitsettlement.com.

HOW TO GET BENEFITS

10. How do I get benefits?

To make a claim under the Settlement, you must complete and submit a Claim Form. Claim Forms are available at www.cyberattacklitsettlement.com, or you may request one by mail by calling 1-866-742-4955. Read the instructions carefully, fill out the Claim Form, and submit it online or mail it to:

Claire's Settlement
c/o Claims Administrator
PO Box 59479
Philadelphia, PA 19102-9479

Claim forms must be submitted online by, or postmarked no later than, September 24, 2022.

You must use the Login and Password, provided on the Notice that was mailed to you, to access the online Claim Form.

To receive the one year of complimentary identity protection services, select the "Sign Up To Receive Reminder Email" section on the website. Use the Login and Password provided in the Notice that was mailed to you to access the page.

11. How will claims be decided?

The Claims Administrator will initially decide whether the information provided on a Claim Form is complete and valid. The Claims Administrator may require additional information from any claimant. If the required information is not provided timely, the claim will be considered invalid and will not be paid.

If the claim is complete and the Claims Administrator denies the claim entirely or partially, the claimant will be provided an opportunity to have their claim reviewed by an impartial Claim Referee who has been appointed by the Court.

REMAINING IN THE SETTLEMENT

12. Do I need to do anything to remain in the Settlement?

You do not have to do anything to remain in the Settlement, but if you want a payment you must submit a Claim Form submitted online or postmarked by September 24, 2022.

Questions? Call 1-866-742-4955 or visit www.cyberattacklitsettlement.com

13. What am I giving up as part of the Settlement?

If the Settlement becomes final, you will give up your right to sue Claire's for the claims being resolved by this Settlement, which include claims related to the Data Incident. The specific claims you are giving up against Claire's are described in Section 1.19 of the Settlement Agreement. You will be "releasing" Claire's and all related people or entities as described in Section 6 of the Settlement Agreement. The Settlement Agreement is available at www.cyberattacklitsettlement.com.

The Settlement Agreement describes the released claims with specific descriptions, so read it carefully. If you have any questions you can talk to the law firms listed in Question 17 for free or you can, of course, talk to your own lawyer at your own expense if you have questions about what this means.

EXCLUDING YOURSELF FROM THE SETTLEMENT

If you do not want a payment from this Settlement, but you want to keep the right to sue Claire's about issues related to the Data Incident, then you must take steps to get out of the Settlement Class. This is called excluding yourself from – or is sometimes referred to as "opting out" of – the Settlement Class.

14. If I exclude myself, can I get a payment from this Settlement?

No. If you exclude yourself, you will not be entitled to any benefits of the Settlement, but you will not be bound by any judgment in this case.

15. If I do not exclude myself, can I sue Claire's for the same thing later?

No. Unless you exclude yourself, you give up any right to sue Claire's for the claims that this Settlement resolves. You must exclude yourself from the Settlement Class to start your own lawsuit or to be part of any different lawsuit relating to the claims in this case. If you exclude yourself, do not submit a Claim Form to ask for a payment.

16. How do I exclude myself from the Settlement?

To exclude yourself, send a letter that says you want to be excluded from the Settlement in *Rossi et. al. v. Claire's, Inc. et. al.*, Case No. 1:20-cv-05090. Include your name, address, and signature. You must mail your Exclusion Request, postmarked by August 25, 2022, to:

Claire's Settlement Exclusions
c/o Claims Administrator
PO Box 59479
Philadelphia, PA 19102-9479

THE LAWYERS REPRESENTING YOU

Questions? Call 1-866-742-4955 or visit www.cyberattacklitsettlement.com

17. Do I have a lawyer in this case?

Yes. The Court appointed the following lawyers as “Class Counsel”: Bradley K. King, Adhoot & Wolfson, PC; and M. Anderson Berry, Clayeo C. Arnold, A Professional Law Corp. You will not be charged for these lawyers. If you want to be represented by your own lawyer, you may hire one at your own expense.

18. How will the lawyers be paid?

Class Counsel will request the Court’s approval of an award for attorneys’ fees and reasonable costs and expenses of \$165,000. Class Counsel will also request approval of a service award of \$1,500 for each of the Representative Plaintiffs. Any amount that the Court awards for attorneys’ fees, costs, expenses, and a service award will be paid separately by Claire’s and will not reduce the amount of payments to Class Members who submit valid claims.

OBJECTING TO THE SETTLEMENT

If you do not ask to be excluded from the Settlement, you can tell the Court that you do not agree with the Settlement or some part of it.

19. How do I tell the Court that I do not like the Settlement?

You can object to the Settlement if you do not like it or some part of it. The Court will consider your views. To do so, you must file a written objection in this case, *Rossi et. al. v. Claire’s, Inc. et. al.*, Case No. 1:20-cv-05090, with the Clerk of the Court at the address below.

Your objection must include all of the following:

- your full name, address, telephone number, and e-mail address (if any);
- information identifying you as a Settlement Class Member, including proof that you are a member of the Settlement Class, which is described in response to question number 7;
- a written statement of all grounds for the objection, accompanied by any legal support for the objection that you believe is applicable;
- the identity of all counsel representing you, if any, in connection with your objection;
- the identity of all counsel representing you who will appear at the Final Approval Hearing;
- a list of all persons who will be called to testify at the Final Approval Hearing in support of the objection;
- a statement confirming whether you intend to personally appear and/or testify at the Final Approval Hearing;
- your signature and the signature of your duly authorized attorney or other duly authorized representative (along with documentation setting forth such representation);
- a list, by case name, court, and docket number, of all other cases in which you (directly or through counsel) have filed an objection to any proposed class action settlement within the last 3 years;

Questions? Call 1-866-742-4955 or visit www.cyberattacklitsettlement.com

- a list, by case name, court, and docket number, of all other cases in which your counsel (on behalf of any person or entity) has filed an objection to any proposed class action settlement within the last 3 years; and
- a list, by case name, court, and docket number, of all other cases in which you have been a named plaintiff in any class action or served as a lead plaintiff or representative plaintiff.

To be timely, your objection must be **postmarked** to the Clerk of the Court for the United States District Court for the Northern District of Illinois (Eastern Division) no later than August 25, 2022.

In addition, you must **mail** a copy of your objection to both Class Counsel and Defense Counsel, postmarked no later than August 25, 2022:

COURT	CLASS COUNSEL	DEFENSE COUNSEL
Office of the Clerk U.S. District Court for the Northern District of Illinois (Eastern Division) Everett McKinley Dirksen United States Courthouse 219 South Dearborn Street Chicago, IL 60604	Bradley K. King, Ahdoot & Wolfson, PC M. Anderson Berry, Clayeo C. Arnold, P.C. c/o Claire’s Claims Administrator PO Box 59479 Philadelphia, PA 19102-9479	Gilbert S. Keteltas Carey S. Busen Baker & Hostetler LLP c/o Claire’s Claims Administrator PO Box 59479 Philadelphia, PA 19102-9479

20. What is the difference between objecting and asking to be excluded?

Objecting is telling the Court that you do not like the Settlement and why you do not think it should be approved. You can object only if you do not exclude yourself from the Class. Excluding yourself is telling the Court that you do not want to be part of the Class. If you exclude yourself, you have no basis to object because the case no longer affects you.

THE COURT’S FINAL SETTLEMENT APPROVAL HEARING

The Court will hold a hearing to decide whether to grant final approval of the Settlement.

21. When and where will the Court decide whether to approve the Settlement?

The Court will hold a Final Approval Hearing at 10:00 a.m. on September 27, 2022, at the U.S. District Court for the Northern District of Illinois (Eastern Division), Everett McKinley Dirksen United States Courthouse, 219 South Dearborn Street, Chicago, IL 60604. The hearing may be moved to a different date or time without additional notice, so it is a good idea to check www.cyberattacklitsettlement.com or call 1-866-742-4955. At this hearing, the Court will consider whether the Settlement is fair, reasonable, and adequate. If there are timely objections, the Court will consider them and will listen to people who have asked to speak at the hearing if such a request has been properly made. The Court will also rule on the request for an award of attorneys’ fees and reasonable costs and expenses, as well as the request for a service award for the Representative Plaintiffs. After the hearing, the Court will decide whether to approve the Settlement. We do not know how long these decisions will take.

22. Do I have to attend the hearing?

Questions? Call 1-866-742-4955 or visit www.cyberattacklitsettlement.com

No. Class Counsel will present the Settlement Agreement to the Court. You or your own lawyer are welcome to attend at your expense, but you are not required to do so. If you send an objection, you do not have to come to the Court to talk about it. As long as you filed your written objection on time with the Court and mailed it according to the instructions provided in Question 19, the Court will consider it.

23. May I speak at the hearing?

You may ask the Court for permission to speak at the Final Settlement Approval. To do so, you must file an objection according to the instructions in Question 19. Your Objection must be **filed** with the Clerk of the Court for the United States District Court for the Northern District of Illinois (Eastern Division) no later than August 25, 2022. In addition, you must **mail** a copy of your objection to both Class Counsel and Defense Counsel listed in Question 19, postmarked no later than August 25, 2022.

IF YOU DO NOTHING

24. What happens if I do nothing?

If you do nothing, you will get no benefits from this Settlement. Unless you exclude yourself, after the Settlement is granted final approval and the judgment becomes final, you will not be able to start a lawsuit, continue with a lawsuit, or be part of any other lawsuit against Claire's about the legal issues in this case, ever again.

GETTING MORE INFORMATION

25. How do I get more information?

This Notice summarizes the proposed Settlement. More details are in a Settlement Agreement. You can get a copy of the Settlement Agreement at www.cyberattacklitsettlement.com. You may also write with questions to Claire's Settlement, c/o Claims Administrator, PO Box 59479, Philadelphia, PA 19102-9479. You can also get a Claim Form at the website, or by calling the toll-free number, 1-866-742-4955.